

# DESKTOP COLOR LABEL PRINTERS

BRILLIANT, FULL-COLOR PRODUCT LABELS ON-DEMAND

**NEW**



**Built-In Digital Die-Cutting -  
Cut Any Label Shape!**

## LX610

COLOR LABEL PRINTER

Print and Cut Custom Labels of Any Shape or Size –  
All in One Simple, Unattended Process.

### Print Quality

LX610 offers the same, professional-quality output as our other label printers. It produces high quality labels with color inkjet printing up to 4800 dpi.

### Automatic Built-In Die-Cutting

LX610's printing and precision die-cutting are incorporated into one easy, timesaving step. Just import your design and select a cut format. Choose from standard die-cuts – such as squares, circles or rectangles in any size, or a contour cut that automatically and precisely follows the outline of the image\*. You'll never need to order a custom die again!

### LX610 Features Include:

- » Automatic, built-in die-cutting
- » Color inkjet printing at up to 4800 dpi
- » Max print width 4.1" – die-cutting / 5" – pre-die cut label material
- » One high yield tri-color ink cartridge
- » Pizza-wheel style label cutter



*\*Contour cutting requires optional software upgrade.*



### Did You Know?

LX610 is also great as a proofing machine for ad agencies, packaging designers and label houses! Print and die-cut any label shape on the fly.

	<b>LX 500</b> COLOR LABEL PRINTER	<b>LX 610</b> COLOR LABEL PRINTER	<b>LX 910</b> COLOR LABEL PRINTER	<b>LX 2000</b> COLOR LABEL PRINTER
				
Part #	74273	74541	74416	74461
Recommended Labels/Day	1 to 500	1 to 2,000	1 to 3,000	1 to 5,000
Label Types	Pre die-cut, continuous, and black marks	On-demand digital die-cut, pre die-cut, continuous and black marks	Pre die-cut, continuous, and black marks	Pre die-cut, continuous, and black marks
Maximum Media Width (Pre die-cut labels)	4.25"	5.125"	8.375"	8.375"
Maximum Print Width (Pre die-cut labels)	4.25"	5.00"	8.25"	8.25"
On-Demand Digital Die-Cutting	No	Yes	No	No
Print Resolution	Up to 4800 dpi	Up to 4800 dpi	Up to 4800 dpi	Up to 4800 dpi
Print Speed (up to)	2.5" / sec.	4.0" / sec.	4.5" / sec.	6.0" / Sec.
Ink Cartridge(s)	Single CMY	Single CMY, ultra-high yield	Single CMY, ultra-high yield	Separate CMYK
Ink Type(s)	Dye	Dye or Pigment*	Dye or Pigment*	Pigment*
Built-in Cutter	Yes - 74275 LX500c	Yes	Yes	Yes
Wired/Wireless Ethernet	No	No	No	Yes
Operating System Compatibility	Windows® 7/8/10+ or Mac OS X 10.9+	Windows® 7/8/10+ or	Windows® 7/8/10+ or Mac OS X 10.9+	Windows® 7/8/10+ or Mac OS X 10.9+

\*added water and UV resistant ink

	<b>AP 360</b> LABEL APPLICATOR	<b>AP 362</b> LABEL APPLICATOR	<b>AP 550</b> LABEL APPLICATOR
			
Labels Applied	1 at a time	2 at a time (front and back)	1 at a time
Types of Containers	Cylindrical	Cylindrical	Flat or Tapered
Labels/Hour (up to)	1200	1200	500
Maximum Container Width	9.4"	9.4"	12"+
Maximum Container Diameter/Height	8" diameter	8" diameter	8" high
Maximum Label Width	8.375"	8.375"	4.125"